

To: Brewing Advisory Meeting, Archives
From: Faith Bentley
Subject: Minutes
Date: April 23, 2018

Present: Steve Bertman, Patti Henning, Brian Hay, Mike Babb, John Spitsbergen, Heather Petcoric (for Carla Koretsky,) Jeff Steinman, Bonnie Steinman, Andre Venter, Marcel Zondag, Brian Lindberg, Jeff Sobolewski, Dave Sippel, Kris Spaulding, Chris Stroven, Tracey Quada, Tim Suprise

Absent: Ben Fleckenstein, Tyler Glaze, Matt Greff, Rene Greff, Walker Modic, Aaron Morse, Joe Rudnick, Beau Loncharte, Dan Rogers, Steve Kohler, Ed Martini, Phil Hogg, Carla Koretsky

Welcome and Announcements

- KVCC staffing updates – Mike Babb
 - Brian Hay, Director for Culinary and Brewing.
 - Jeff Sobolewski, Brewing Operations Manager. Jeff replaced Brian Lindberg who left our program for start-up Brewery in Standale, D’Hops Brewery.
 - Patti Henning, Dean of Instruction for Health Careers & Sustainable Foods
 - Mike Babb will move from a full-time faculty position to a part-time position beginning fall of 2018. The Brewing Program will be looking for 2 full-time instructors. A technical bachelor’s degree (in a field directly related to brewing,) 5 years experience in brewing and at least a certificate in Brewing are required. Prior teaching experience would be preferred.
 - Jeff Sobolewski will be looking to hire adjunct faculty to support our Brewing Practicum course.

- Enrollment Updates –
 - KVCC
 - 13 Brewing graduates April of 2018
 - Certificate – 8
 - AAS Degree – 3
 - AS-WMU – 2
 - 116 declared Brewing majors fall of 2017; 116 declared Brewing majors winter of 2018.
 - Certificate – 43
 - AAS Degree – 48
 - AS-WMU – 25
 - 75 enrolled winter/2018
 - WMU would like to work with KVCC to track students with intent to transfer to WMU.
 - Connection to advising at WMU
 - Add question about transfer to exit survey to graduates from KVCC
 - Can KVCC provide a list to WMU by August?
 - WMU
 - 45 students declared sustainable brewing as a major
 - 19 students enrolled currently
 - 4 graduates Spring of 2018
 - WMU will move forward with offering a Business/Food Operations Degree in Sustainable Brewing beginning fall of 2019.
 - KVCC and WMU will work to develop an articulation agreement

- Curricula
 - WMU will move forward with offering a Business/Food Operations Degree in Sustainable Brewing beginning fall of 2019.
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 - The question was asked about an engineering degree specific to Brewers.
 - This has been discussed before and there are some significant hurdles to overcome; the number of pre-requisites required for an engineering degree and having support from the engineering program at Western.
 - It was suggested that we work with KVCC Texas Township Campus – they have an Automation Controls department that may be utilized.
 - Books & Beers – Celebrate WMU authors and brewers – Steve
 - This event showcases student-made beer and raises money for scholarships. Arcadia Brewing will sponsor the next event. Promotional details will follow.
 - Internships – Jeff Sobolewski
 - KVCC would like to create a more formal relationship with area brewers and related fields. We would like to establish internships that are constant.
 - Please contact Jeff with any possible internship leads, 548-3230 or jsobolewski@kvcc.edu.
 - Brewing program evolution at KVCC
 - In the beginning, our students had all had experience with home brewing and many had already been working in the brewing field. Now, many of our students have never brewed. We have introduced a home-brew station to help with teaching these students. It will be necessary to work on the curriculum for BREW-110 in order to “level the playing ground” for students enrolled in this course.
 - Should we host a Fall college beer competition in conjunction with regional conference of educational programs? – Jeff
 - Can we offer an opportunity for Fall Practicum students to showcase their beer? Currently, winter students submit to the U.S. Open College Beer Championship. It was suggested that we create an invitational the weekend before the Michigan’s Brewer’s Guild Trade Show in January. This would be a collaborative event, hosted at the Culinary Allied Health Building. We will communicate with the Brewer’s Guild to see if they would like to partner with us.
- Partnership News
 - Bell’s Internship Program update - Mike
 - There were 4 applicants
 - This is a one-year, paid commitment to Bells
 - Drake Skippers, a certificate graduate of KVCC Brewing Program was the first recipient
 - Scholarships – Steve
 - WMU currently offers 3, \$2,000 scholarships
 - We would like feedback concerning industry graduate expectations-what should students know when they graduate?
- Other items/announcements
 - Marcel Zondag mentioned coordinating for a large WMU fund raising event March of 2019. We need to look at changing our licensing to sell student beer.
- Meeting was Adjourned to attend a student poster session and reception.